



## FOR IMMEDIATE RELEASE

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### **Maudey™ Receives Hearing Technology Innovator Award for Delivery of Remote Hearing Aid Care**

Fredericksburg, Virginia; October 24, 2022 – Healthcare Technologies and Methods, LLC (HTM) announced today that it has been recognized for its Maudey™ hearing aid education and communication system in the third annual Hearing Technology Innovator Awards™. Maudey won this prestigious award in the "Remote Care" category.

With the emergence of "over-the-counter" (OTC) hearing aids this month, Maudey offers a very timely and essential tool that enables hearing care providers and distributors to deliver more cost-effective education and support for hearing aid users.

The development and clinical testing of Maudey has been supported by \$4 million in Small Business Innovation Research (SBIR) grants from the National Institute on Aging, one of the 27 institutes and centers in NIH. Maudey's important innovations that empower consumers, benefit their providers, and distinguish it from other tele-audiology technologies are protected by a US patent and additional pending US and International patents. Maudey is offered to consumers through their hearing aid providers. More information about Maudey is available at [www.Maudey.com](http://www.Maudey.com).

"HTM's talented and experienced interdisciplinary team has applied their skills in audiology, 'usability for the aging' and health literacy to develop a system that is extremely easy for all consumers to use -- including older adults and others who are not technology savvy," said HTM's co-founder, President and CEO, Alan Letzt. "As we enter the new era of OTC hearing aids joining prescription-based hearing aids as consumer options, Maudey's ability to streamline the education and support processes will provide

a foundation for continued provider effectiveness and profitability. Also, Maudey will simplify and accelerate consumers' hearing aid use, maintenance and adaptation."

Through its annual Hearing Technology Innovator Awards program, Hearing Health & Technology Matters (HHTM) recognizes technological innovations and achievements in the hearing industry. This year's awards program attracted dozens of submissions of innovative technologies from companies across the globe in eight categories.

"The goal of the Hearing Technology Innovator Awards is to recognize the organizations and people who bring new hearing care ideas to life," said the 2022 Awards Program Chair, Jerry DeRosa. "Technologies being developed by companies like HTM are helping drive innovation forward across the industry."

### **About HTM**

Healthcare Technologies and Methods, LLC (HTM) is a healthcare IT company specializing in technologies that empower consumers and improve the efficiency and effectiveness of healthcare providers. Its innovative and user-friendly Internet-based systems are designed to improve and reinforce consumer education and enhance consumer-provider communication in audiology and other healthcare disciplines. Learn more about HTM and the patented Maudey system at [www.HealthcareTM.com](http://www.HealthcareTM.com).

### **About the Hearing Technology Innovator Awards**

The Hearing Technology Innovator Awards™ is an international awards program designed to recognize and celebrate innovation within the hearing industry. Since its inception, the Hearing Technology Innovator Awards program has helped raise over \$20,000 to support the work of two non-profit organizations: the Hearing Loss Association of America and the Hearing Health Foundation. Learn more at <https://hearinghealthmatters.org/hearing-technology-innovator-awards/>

### **About HHTM**

Hearing Health & Technology Matters (HHTM) provides timely information and lively insights to anyone who cares about hearing loss. Readers and contributors are drawn from many sectors of the hearing field, including practitioners, researchers, manufacturers, educators, and importantly consumers with hearing loss and those who love them. By involving all these groups, we hope to bridge the gaps in knowledge that so often divide them. To learn more, visit [HearingHealthMatters.org](http://HearingHealthMatters.org).